



What is the most important message you want to communicate with your web site?

Do you have the look of your site in mind? If not, go online and search for monument dealer sites in various cities and towns . Use Google.com and search for other dealers and look at their sites. They can be a great source of ideas for your own. Describe what you want the site to look like or give us some internet addresses of sites you liked.

Do you envision a lot of white space in your site or some color or a lot of color? What colors would you like your site to be built around? Be sure to consider colors that may be in your logo or other print materials.

Could you sketch your home page for us?

Where do you want your navigation menus? Across the top or down the left side?

Do you have a logo? It's possible for us to design the look and feel of your site around your logo.

Have you thought of putting a picture of your business on your home page? How about a couple pictures of monuments you are particularly proud of on your home page?

Back to the first question. What type of informational categories do you envision? These would be the pages of your site and drive the development of your menus. Typically most monument dealers have at least a "Contact Us" page and a photo "Gallery". These pages along with a "Home" page makes three pages - hence our three page site. Our three and six page sites include three "Gallery" pages. We will put up to twelve images on each page in the gallery section - so you'll at least have space for thirty-six monuments in your site. Of course you can show more... For a list of the most commonly used page types in monument dealers sites - goto : http://www.monuweb.com/your_role.html This list is to help you choose the type of content you want on your site.

It should be easy to identify the pages that support the message(s) you want to communicate with your site now.

What we need from you:

Layout:

- A sketch
- A favorite site: _____
- Design around your logo: _____
- One of our templates: # _____
 - Remember - our templates can be changed any way you'd like.

Where you want the menu - Left Side or Top

Colors:

- Background: _____
- Primary Color: _____
- Secondary Colors: _____

Page Types:

- Page 1 - Home page
- Page 2: _____
- Page 3: _____
- Page 4: _____
- Page 5: _____
- Page 6: _____
- Page 7: _____
- Page 8: _____
- Page 9: _____

Photo Gallery pages - some dealers show their works in no defined order so people can see a variety of styles. Other dealers show their work in categories, such as uprights, slants, markers, etc. Decide how you would like to show your work. Remember twelve images or less per page is suggested as optimal for your web visitor.

Choose "Mix it Up" or "By Category"

If By Category, please list the categories you'd like below and tell us how many pages you believe you'll need:

Number of Pages (estimate): _____

- Category 1: _____
- Category 2: _____
- Category 3: _____
- Category 4: _____
- Category 5: _____
- Category 6: _____
- Category 7: _____
- Category 8: _____
- Category 9: _____

An **element** on a page is any particular item placed in a page. Examples include: logos, a picture, a drawing, a link, text or phone number.

Tell us below what **elements** you want on each page. We'll take the first round of data you've given us and create a mock up of your site for you. Make your Gallery page just one page below - we'll built it to be show your works and create the number of pages necessary based on your images and categories defined above.

Page 1: Home Page

- Elements _____
- _____
- _____
- _____
- _____

Page 2: _____

- Elements _____
- _____
- _____
- _____
- _____

Page 3: _____

- Elements _____

Page 4: _____

- Elements _____

Page 5: _____

- Elements _____

Page 6: _____

- Elements _____

Page 7: _____

- Elements _____

Page 8: _____

- Elements _____

Page 9: _____

- Elements _____

Sending us written word data: Please send us your text by either attaching a Word document to an e-mail or type it up in an e-mail. Remember to note each section of text as to what page you want it placed on.

Sending us images: First a note about quality. We'd like to put the best quality image up on your site. That means, we'd like the original digital file or for you to send us a nice photograph for us to scan. You may e-mail us your images with notes as to where you'd like them placed. If you're vague in your direction or unsure and you want us to place them in the most desirable way, let us take it from there. You'll always have the chance to give us changes before your site goes live.

Contact Information:

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Note: This document is a tool to help you develop and communicate your site ideas efficiently and effectively to us. Thanks for giving it consideration.